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**28**

**Team Size:**

**0**

**Direct Reports:**

**Reporting To:**

**Senior Product Manager**

**Location:**

**Role Title:**

**Product Manager – Credit Club**

**Ewloe (preferred) or London**

**Why join MoneySavingExpert.com?**

MoneySavingExpert.com is the UK’s biggest consumer website. It provides millions of users with free, independent, editorially led information about all things money. The goal for everyone working at MSE is simple – we’re dedicated to cutting consumer bills and fighting hard for financial justice for everyone. We get about 15 million MoneySavers to our website every month. Our weekly email is full of exclusive deals, tricks and MoneySaving guides, all aimed at helping people make the most of their cash. The MSE Forum is a lively and supportive community, with more than 1.5 million users taking part in three million discussions, ranging from making the most of your credit card to good old-fashioned thrifty budgeting. In addition, our Cheap Energy Club takes the hard work out of switching energy and saving on energy bills while the newly launched Credit Club is a great way of managing an array of financial decisions.

But what really makes MSE stand out from the crowd is the [Editorial Code](http://www.moneysavingexpert.com/site/editorial-code), which lies at the heart of everything we do. Regardless of role, at MSE it’s everybody’s job to champion the consumer – and that makes us a truly unique, exciting and rewarding place to work. If you’re inspired by what we do or see yourself as a passionate consumer champion, and have the grit and enthusiasm along with the skills we seek, a career at MSE might just be the right career step you’re looking for.

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**Why join MSE’s Credit Clubteam?**

In 2016 we launched Credit Club, a revolutionary new credit profile tool providing users with a view of their Experian Credit Score, an understanding of their affordability and an indication of which credit products they might be accepted for, all for free. We’re now looking to expand on this tool and create an unparalleled platform that really helps our users understand their financial position better and helps them save more money. The Credit Club team is based in our Ewloe office, near Chester, working alongside our team in the MSE head office based in central London.

**What will I be doing?**

Reporting into the Senior Product Manager on the project, you’ll be working alongside the Development team based in the Ewloe office and the wider team in London to help define and deliver a product roadmap that makes Credit Club the best platform in the market to help users save money.

**Key responsibilities:**

* Define and develop the product roadmap alongside key stakeholders around the business.
* Ensure that the product roadmap delivers to the business requirements and any contractual agreements set out.
* Identifying product opportunities through data-driven insight.
* Work alongside our key external project partners to build a strong combined relationship and an environment to deliver pragmatic solutions.
* Organising and running small-team and larger multi-teamed meetings and workshops.
* Develop a smart and transparent process for prioritising work from all areas of the business.
* Ownership of the day-to-day product decisions.
* Support the Design and UX team to create great tools with simple and clear user interactions.
* Work closely with the Development team to ensure priorities are clearly defined and to help support that a rapid delivery throughput is consistently achieved.

**What skills and experience do I need?**

**Essential:**

* Be the user’s voice and ensure that everything we do has the user’s interests at its heart.
* Be passionate about understanding everything about our users, how they interact with the product and how we can help them.
* Become the most knowledgeable member of the team about the product.
* Be hugely analytical and love digging into data to find patterns and opportunities (ideally with prior knowledge of Google Analytics).
* Have knowledge of Agile software development, ideally including Scrum and Kanban methodologies and processes.
* Have a strong technical background and be capable of understanding tech platforms and the basics of coding as a minimum.
* Have a keen eye for good design and simple/clean UX.
* Build strong relationships with all key stakeholders for the project.
* Have strong commercial acumen and make the right decisions to achieve business goals.
* Previous product management experience would be desirable but is not essential, although you will have at least two years’ experience in a web-based role with similar responsibilities and skill-sets (eg, e-commerce manager).

**Nice to have:**

* Extensive Google Analytics knowledge.
* Financial market understanding, in particular credit cards, loans plus knowledge of credit reference agency services, such as credit scoring and credit reporting.
* Any prior knowledge of Mingle, Trello or Confluence would be an advantage.

To apply for the role, please email your CV, covering letter, salary expectation and any enquiries to jobs@moneysavingexpert.com.