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**5** (Editorial), **28** (wider Credit Club team)

**Team Size:**

**None**

**Direct Reports:**

**Reporting To:**

**Associate Editor**

**Location:**

**Role Title:**

**Copywriter, Credit Club**

**London**

**Why join MoneySavingExpert.com?**

MoneySavingExpert.com is the UK’s biggest consumer website. It provides millions of users with free, independent, editorially led information about all things money. The goal for everyone working at MSE is simple – we’re dedicated to cutting consumer bills and fighting hard for financial justice for everyone. We get around 15 million MoneySavers to our website every month. Our weekly email is full of exclusive deals, tricks and MoneySaving guides, all aimed at helping people make the most of their cash. The MSE Forum is a lively and supportive community, with more than 1.5 million users taking part in three million discussions, ranging from making the most of your credit card to good old-fashioned thrifty budgeting. In addition, our Cheap Energy Club takes the hard work out of switching energy and saving on energy bills while the newly launched Credit Club is a great way of managing an array of financial decisions.

But what really makes MSE stand out from the crowd is its [Editorial Code](http://www.moneysavingexpert.com/site/editorial-code), which lies at the heart of everything we do. Regardless of your role at MSE, it’s everybody’s job to champion the consumer – and that makes us a truly unique, exciting and rewarding place to work.

If you’re inspired by what we do or see yourself as a passionate consumer champion, and have the grit and enthusiasm along with the skills we seek, a career in MSE might just be the right career step you’re looking for.

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**Why join the Credit Clubteam?**

Credit Club is an exciting and innovative way to provide people with the best possible help with major borrowing decisions. Not only do members get a free credit score, but also an affordability score and ‘hit rate’ on key products such as loans and cards. We aim to grow this rapidly, so that knowing your credit is a key part of everyday life for millions of people.

To do this we’re looking for a driven and enthusiastic writer to create unique and personalised content for the club. It could be anything from new guides to answers to key questions, from on-site copy to email content for members. You’ll be someone with excellent writing skills, a self-starter brimming with ideas, yet also able to work as part of a team. You’ll want to explain difficult concepts succinctly and in a compelling way to ensure users have a full understanding of Credit Club and their data within it, plus what they can do with it.

You’ll have a desire to come up with new ideas to deliver content so that users get the best experience possible and are driven to want to return to Credit Club regularly. You’ll need to be able to work with technical and editorial teams across a number of sites in the UK, and to deliver content on time.

This is a great opportunity for someone who wants to be part of one of the key areas within MoneySavingExpert.com, and where we have big ambitions to grow.

**What will I be doing?**

Key Responsibilities:

* Writing onsite content for Credit Club, including guides, FAQs and the dashboard
* Composing trigger emails and working with CRM team including for Energy Club as well as Credit Club
* Ensuring ongoing accuracy of all content, and unity of message with MSE.com
* Liaising with Product and Design teams on content for new sections
* Working with product analysts to ensure the latest analysis is reflected within the club
* Briefing Credit Club senior team on a regular basis
* Generating ideas for new content
* Supporting other colleagues with content creation for Credit Club
* Working on key messages with other stakeholders throughout MSE

**What skills and experience do I need?**

**Essential:**

* Excellent writing skills, with an eye for detail and accuracy
* Self-starter, with proactive attitude
* Experience of the credit market with particular focus on cards, loans and mortgages
* Ability to hit tight deadlines, and prioritise work accordingly
* Ability to work well within a team environment

**Nice to have:**

* Journalism background
* Understanding of product development cycle
* Relevant industry knowledge
* Eye for developing opportunities within industry area
* Knowledge of social media and email, plus understanding of multimedia content creation

If you’d like to apply for this role please send your CV and internal application form to **Talent@MSMG.com** – it is vital to gain approval from your line manager before applying.